

Simplifying Importations from China

presented by



Procuring goods - made easy

- We can handle everything, from Purchase order to delivered final destination, including:
- Sourcing of goods if required
- Quality checks at factory
- Payment of goods
- All shipping requirements
- All UK Customs formalities
- Continual updated information flow via track and trace
- Any value added service required before delivery to final customer



*** a true END to END solution***



Current method...

The only method of importation currently available can have many problems.

These may include:

- **Letters of credit**
- **Overseas payments**
- **Poor information flow**
- **Customs clearance**
- **Administration time**
- **Stress and aggravation**



WE CAN REMOVE ALL OF THESE PROBLEM AREAS FOR YOU

Our approach...

- We have considered the problem areas of importing.
- Highlighted the areas of most concern to yourselves.
- And simplified the whole system.

In addition, our system would provide considerable savings.



Our concept

Our innovative approach has enabled us to devise a new concept that can provide Importers with:

A much simplified, reduced cost, hassle free and administratively light alternative for purchasing goods from abroad.



How can we achieve this?

- Instead of you being the Importer of your consignment – WE TAKE ON THAT ROLE FOR YOU
- Your consignment combines with other consignments into a single full container load shipment.
- To obtain best control and cost, terms of purchase should be Ex-Works or FOB.



The benefits for you!

We remove many of the duplicated charges currently associated with shipping LCL consignments (less than a container load), creating

- **Only one** Terminal Handling Charge **per container**.
- **Only one** security charge **per container**.
- **Only one** handling charge **per container**.
- **Only one** customs clearance charge **per container**.
- **Only one** deferment charge **per container**.

Continued...



The benefits.....

In addition there are:

- No agent handover fees.
- No 'spurious' charges:
e.g. Chinese imbalance and Currency adjustment.
- No VAT/Duty charges to be paid by you at importation.
- No C79 forms to worry about to reclaim your VAT.

continued...



The benefits result in...

- Reduced discharging / handling costs.
- Reduced delivery costs.
- Reduced administration
- Reduced time involvement.
- Removed additional subcontracting between forwarders.
- Removed the need to endorse Bills of Lading.
- Provided time improvement from landed UK to delivered.
- Provided one point of contact.
- One UK VAT rated invoice.



Value added services

- Palletising.
- Re-packing.
- Re-labelling.
- Pick and pack.
- Carton delivery.
- Home deliveries possible.
- Direct delivery to your customer.

All of which can be provided within the UK depot into which the goods have been discharged from the container – removing any additional handling costs.



Insurance

Many importers believe their goods are fully insured under the Freight Forwarders insurance cover.



However, 'normal' cover provided by Freight Forwarders is limited to BIFA terms and conditions.

Cargofreight, as buyer and importer would ensure the goods are insured under a marine insurance policy, providing cover up to the value of the goods at original purchase price.

Product sourcing service

We are able to provide cost effective product sourcing services, including quality checks, via our Far East office and partners – Pacific Oriental.

For Existing Importers

We may be able to source your current products at a more competitive price.

For Potential Importers

We provide a very cost effective way of sourcing the quality products you require.



Financing the Operation

Should financing the purchases be a requirement, we have arranged for full support to be available via a reputable finance house.

They are able to offer a range of financial options direct to our customers, subject to their normal checks.

Please request further details if this is of interest.



Honesty – Transparency – Trust

We **are** Freight Forwarders.

We are **not** Financiers.

We are **not** Wholesalers or retailers.

We are therefore **not** in competition with you.

We believe building trust is paramount to establishing long term, successful business relationships.

We offer total transparency

In simple terms

Only your support can create the opportunity to provide this cheaper simplified, and controlled method of purchasing goods from abroad.

Only working together can provide...

A valuable opportunity for everyone



Thank you!

If your aim is to achieve greater control and reduce costs this method of importing should certainly be of interest to you.



To discuss this in more detail, we would be pleased to arrange to visit you

Your feedback is important to us.

Please respond to:

gpower@cargofreightlog.co.uk

Kind regards,
Graham Power
Managing Director